STUDY MODULE DESCRIPTION FORM

Name of the module/subject **Corporate Management**		Code **101110521101110 0194**

Field of study **Engineering Management - Part-time studies -**	Profile of study (general academic, practical) **(brak)**	Year /Semester **1 / 1**

Elective path/specialty **Quality Systems and Ergonomics**	Subject offered in: **Polish**	Course (compulsory, elective) **obligatory**

Cycle of study: **Second-cycle studies**	Form of study (full-time,part-time) **part-time**

No. of hours				No. of credits **4**
Lecture: **16**	Classes: **-**	Laboratory: **-**	Project/seminars: **14**	

Status of the course in the study program (Basic, major, other) **(brak)**	(university-wide, from another field) **(brak)**

Education areas and fields of science and art	ECTS distribution (number and %**)**

Responsible for subject / lecturer:	Responsible for subject / lecturer:
-prof. dr hab. inż. leszek Pacholski email: -leszek.pacholski@put.poznan.pl tel. -616653367 -Faculty of Engineering Management -ul. Strzelecka 11 60-965 Poznań	dr inż. Edmund Pawłowski email: edmund.pawlowski@put.poznan.pl tel. 616653372 Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań

Prerequisites in terms of knowledge, skills and social competencies:

1	**Knowledge**	Student has the knowledge of foundation of management, macro and micro economics, marketing, accounting, operations management
2	**Skills**	Student is able to discern, to associate and to interpret the occurrence appearing in marketing, operations management and accounting and also in economic and social environment of enterprise
3	**Social competencies**	Student understand and is prepared for held social responsibility for the decisions made in enterprise management area

Assumptions and objectives of the course:

The course aims to teach the structure and principles of the functioning of contemporary enterprise

Study outcomes and reference to the educational results for a field of study

Knowledge:

1. Student has the knowledge of enterprises - [K2A_W01]

2. Student has the knowledde of the organizational structure of an enterprise - [K2A_W03 K2A_W14 K2A_W15   K2A_W16]

3. Student has the knowledge of holding structures - [K2A_W05]

4. Student knows methods and technics of modelling information processess - [K2A_W08]

5. Student knows methods of modelling of decisions making processess - [K2A_W09]

Skills:

1. Student is able to interpret culture, social, legal and economical environment of an enterprise - [K2A_U01]

2. Student is able to use the knowledge to describ, analyze and assessment the influence the external environment on busssiness process of an enterprise   - [[K2A_U02]

3. Student is able modelling and forecasting the business process - [[K2A_U04]

4. Student is able to use his knowledge in changing environment of an enterprise - [K2A_U06]

5. Student is able to use the knowledge to solve the particular problem of management the enterprise - [K2A_U07]

Social competencies:

1. Student understands and is able to improve his qualifications - [K2A_K01]

2. Student is able to perceive cause and effect dependencies in carried out of teams management - [K2A_K02 K2A_K03]

3. Student is concesious of the importance of professional behavior as well to obey ethical rules and respect of cultire and views diversity - [[K2A_K04]

4. Student is able to to carry the merit contribution for preparing the social projecys in management of enterprisese - [[K2A_K05]

5. Student is able to manage the enterprise projects - [[S2A_K07]

Assessment methods of study outcomes

-Forming grade:

a/ classes on the basis of the evaluation the systematical progress of carried out tasks in process of creating the project

b/ lectures: on the basis of the answers to the questions concernig the discussed problems at the previous lectures

Sum up grade:

a/ classes: (1) public presentation of the project, (2)discussion carried out of the, (3) form and quality of the project

b/ lectures: questionaire with open questions, 60% to pass the exam

Course description

The course includes following topics: The concepts of business management: structural, personal, integrative. Enterprise management system, structure and conditions. Departments and services in the company. Typical business processes and structural solutions of a large company. The logic of combining departments and organizational units, as well as trend to use the outsourcing along the reduction of sizes of the company. Large corporations: holding structures, international and global companies. Types of holding and principles of their functioning. Network and virtual structures as common solutions for small and big enterprises operating in the global market. Levels of management ? strategic, tactic and operation management processes. The authorities of companies and their functioning principles. Enterprise management system design

Didactic methods:

Monograph lectures, case studies, classes

Basic bibliography:

1. Pawłowski E., Trzcieliński S., Zarządzanie Przedsiębiorstwem. Funkcje i struktury. Wydawnictwo Politechniki Poznańskiej, Poznań 2011

2. Trzcieliński S., Przedsiębiorstwo zwinne, Wydawnictwo Politechniki Poznańskiej, Poznań 2011

3. Sudoł S., Przedsiębiorstwo. Podstawy nauki o przedsiębiorstwie. Zarządzanie przedsiębiorstwem, PWE, Warszawa, 2006

4. Pacholski L., Malinowski B., Niedźwiedź S., Kierowanie, Wyd. Politechniki Poznańskiej, Poznań, 2012

Additional bibliography:

1. Strużycki M., (red), Wprowadzenie do nauki o przedsiębiorstwie, Difin, Warszawa , 2007

2. Business Process Management. Practical Guidlines to Successful Implementations, Jeston J., Nelis J., Elsevier, Hungary, 2008

3. Griffin R.W., Podstawy zarządzania organizacjami, PWN, Warszawa 2013

Result of average student's workload

Activity	Time (working hours)
1. Lectures	16
2. Classess - project	14
3. Preparing to classess - preparing project and presentation	25
4. Consultations	10
5. Preparing to exam	25
6. Exam and discussion of the exam and the project	10

Student's workload

Source of workload	hours	ECTS
Total workload	100	4
Contact hours	50	2
Practical activities	14	1